



prioso

1 — WHO WE ARE

2 — WHAT WE DO

3 — WHY prioso (VISION)

Team

The company was founded in 2023 by Ralph Neumann and Tobias Schied. In the same year, Valeriya Rieznikova joined the team as the official managing director. A company is only as good as the people on its team.

Be a part of it and shape the future with us.

Product

Our services are centered around human communication via Social Media. We assist our clients in growing their social media channels, solely through the power of communication and the strength of data. By blending communication with data science, we catalyze our clients growth through social media.

Company

The development strategy of priso is based on three phases. Phase 1 focuses on increasing brand awareness through our services. Upon reaching a predefined revenue growth, the company evolves into an analytical software house with a focus on social media and artificial intelligence (AI).

WHO WE ARE

MANAGEMENT TEAM

TOBIAS SCHIED



Tobias is the co-founder of priso and a highly experienced digital specialist and entrepreneur in Germany. He also serves as a consultant for companies and speaks at tech events in Germany. *'If we learn that communication is like water and technology is no more than gold, then we would have a bright future. Because humans can live without gold, but never without water.'*

RALPH NEUMANN

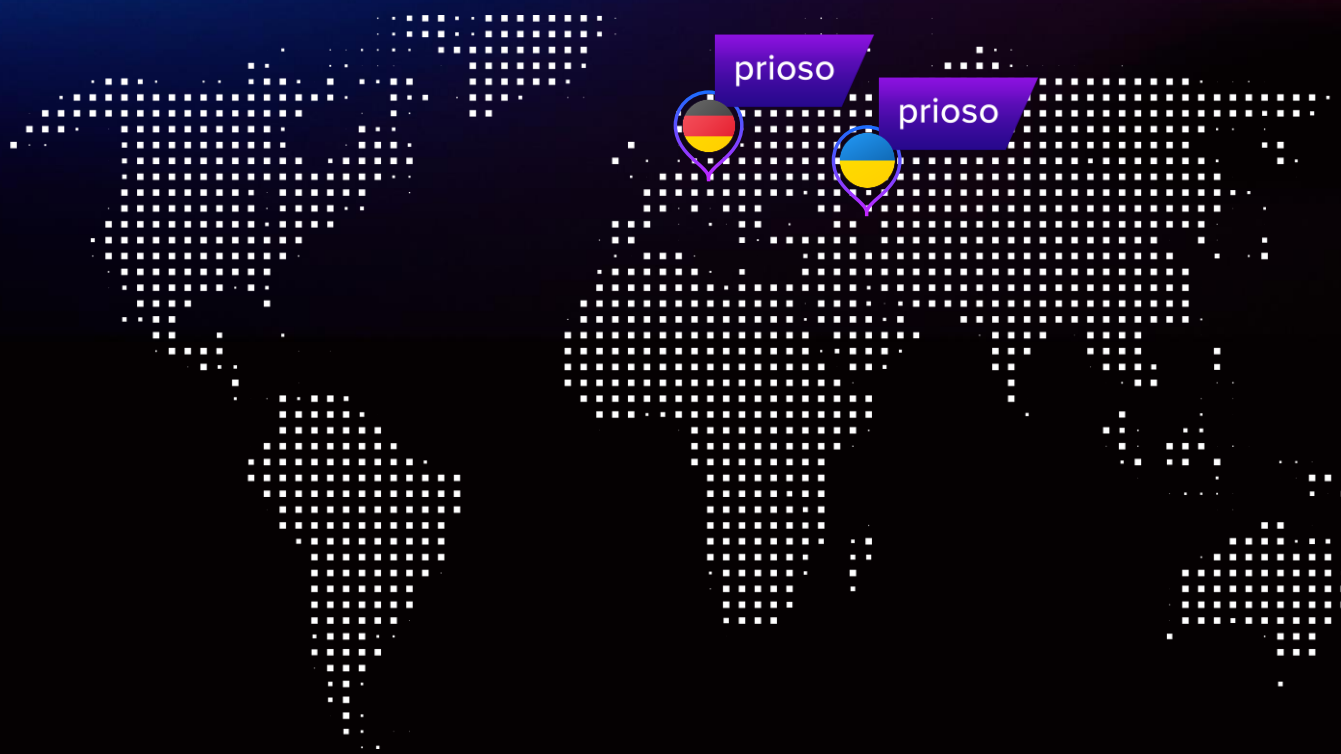


Ralph is the co-founder of priso and a passionate IT professional in Germany. His many years of experience as an IT consultant in companies from a wide range of industries have been put to productive use in our systems and processes. *"Keep it simple. Let's do the common thing but let's do it uncommonly well."*

VALERIYA RIEZNIKOVA



Valeriya is managing director of priso and a qualified lawyer with extensive experience. She is a responsible leader and manages the operational business. *"People are the most important value".*



WHAT WE DO

1. Profile analysis



In the first step, we analyze the social media profiles of our customers to establish target audiences based on the available data with whom we will interact.

2. Training of the ACM



Based on customer requirements and the developed priso growth strategy, the ACM (priso Active Community Manager) is trained to act precisely according to customer preferences on the account.

3. Growth measures



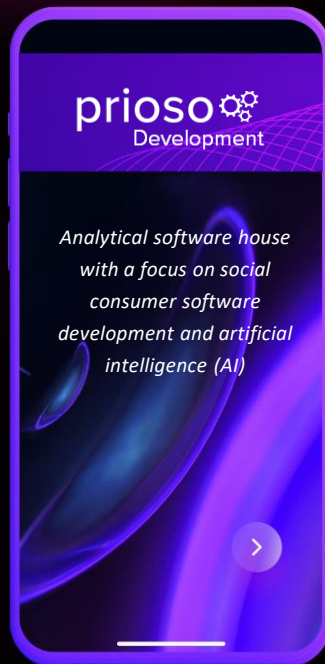
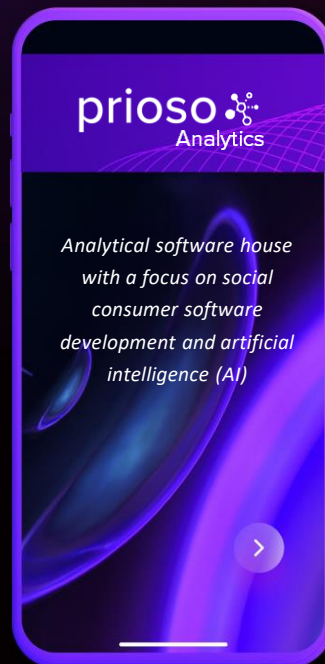
After developing the established growth strategy and target-specific guidelines, we follow daily structured strategic processes on our customers social media profiles. Our daily objective is to foster the growth of our customers profiles.

4. Continuous optimization.

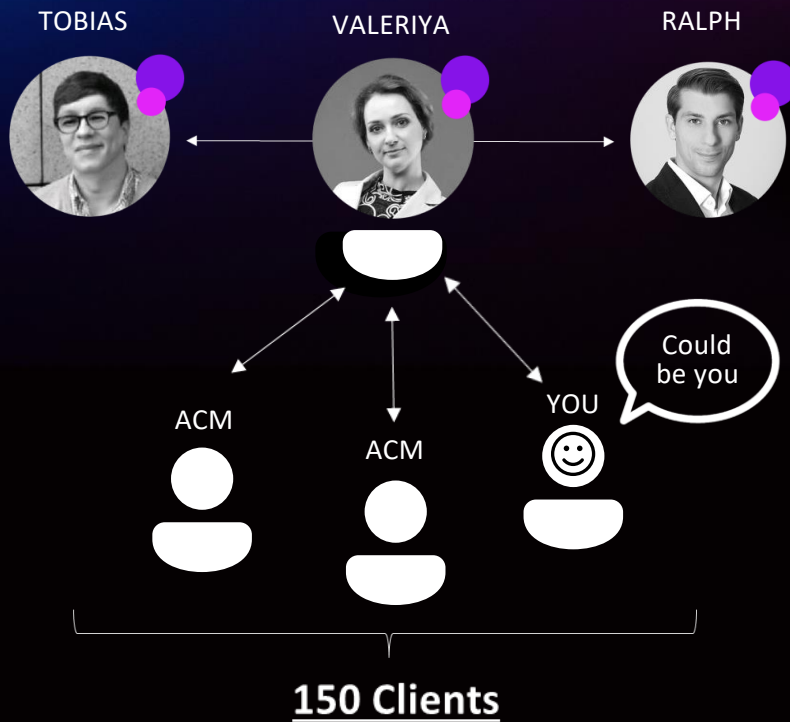


We continuously analyze and optimize all measures throughout the entire booking period to ensure that you only interact with the relevant target audience.

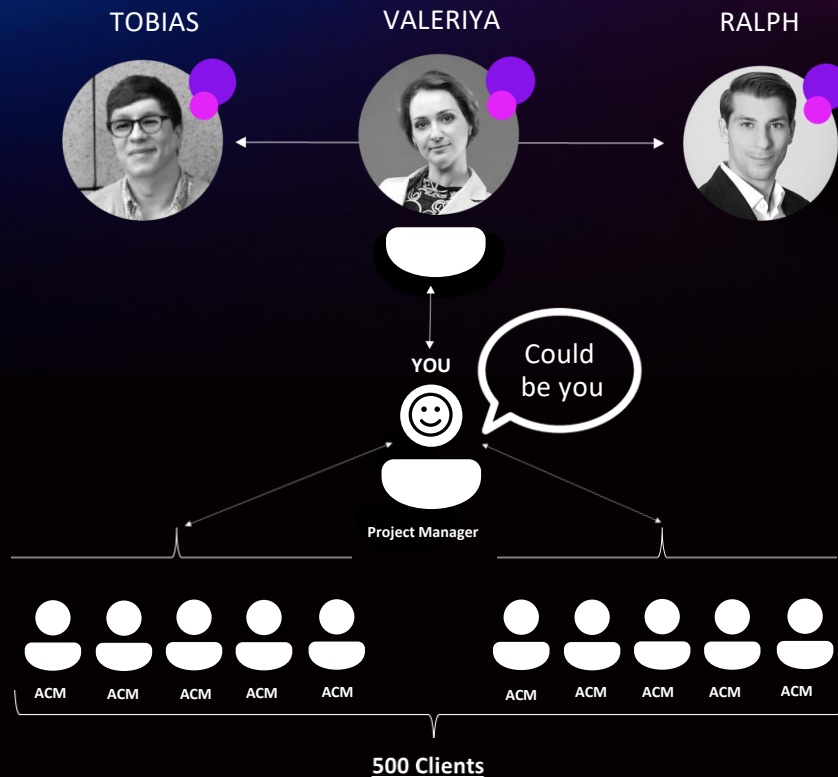
WHY prioso (VISION)



1-6 Month



max. after
12 months



Why Should You Choose Us?

- 1** — We are an innovative startup with experienced founders and a long-term mission and vision. With us, you have the opportunity to advance your career from the outset and, as a result, participate in the company's financial success in the long run.
- 2** — We offer diverse opportunities for professional growth and advancement. We invest in our employees to enhance their skills and qualifications.
- 3** — Our company culture fosters a positive and friendly work environment, where teamwork and mutual support take center stage.
- 4** — Work-life balance is our top priority. We offer flexible work options and generous vacation days to help you balance work and personal life effectively.
- 5** — Our vision and mission guide our work. As part of our team, you can make a significant contribution to achieving these goals.



Why Should You Choose Us?

- 6 — Teamwork is central to us. Join a supportive and collaborative environment where your ideas and contributions are valued.
- 7 — Our core values form the foundation of our actions. Learn how these values are lived in our daily work.
- 8 — We plan for continuous company growth and offer exciting opportunities to be part of this growth.
- 10 — With us, you can develop quickly and help shape the company because we have flat hierarchies and short decision-making processes.
- 11 — Finally, because you could change with us the future.



WE WANT YOU

**BE A PART OF IT AND SHAPE THE
FUTURE WITH US**

YOUR FUTURE IS NOW

The background features a dark blue gradient with several glowing, curved, lens-like shapes in shades of purple and blue, creating a sense of depth and movement. The word "priosso" is centered in a white, lowercase, sans-serif font.

priosso